

National Agricultural Research, Extension, Education, and Economics (NAREEE) Advisory Board

Executive Director
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DRAFT 7 (3-4-05)

AGENDA

for

ADVISORY BOARD MEETING

March 9-11, 2005

Location: Channel Inn Hotel, 650 Water Street S.W., Washington, DC 20024

Phone: 1-800-368-5668; local 202-554-2400

WEDNESDAY, MARCH 9, 2005 (*Captain's Room, lower level*)

Board Meeting: 12:30-5:30 p.m.; & Evening Reception: 6:30-8:30 p.m.

12:30 p.m. [*Light Working Lunch*]

I. MEETING CALLED TO ORDER – WELCOME AND INTRODUCTORY REMARKS

- ♦ Martin A. Massengale, Chairman of Advisory Board
- ♦ George Hoffman, Vice Chairman
- ♦ Joseph J. Jen, Under Secretary for Research, Education, and Economics, USDA

1:00 p.m. *Chair presiding*

II. BUDGET UPDATE FOR RESEARCH, EDUCATION, AND ECONOMICS (REE), USDA

- ♦ Review of Proposed FY 2006 Budget for REE, USDA – Sara Mazie, REE Budget Coordinator [[confirmed](#)]

1:15 p.m. Q&A – Advisory Board

1:45 p.m. Discussion of Board's Mandate to Review Annually the REE Portfolio re: "Relevance and Adequacy of Funding" – Chair

WEDNESDAY, MARCH 9, 2005 (*Captain's Room, lower level*)

2:00 p.m. *Chair presiding*

III. GENERAL ADVISORY BOARD BUSINESS

A. Approval of Interim Minutes of Executive Committee Meetings and Minutes of October 2004 Advisory Board Meeting – Advisory Board

B. Approval of this Meeting's Agenda – Advisory Board

C. Announcements & Other Items of Interest – Deborah Hanfman, Executive Director, Advisory Board; and Board Members

2:30 p.m.

IV. USDA/REE RESPONSES TO PREVIOUS ADVISORY BOARD RECOMMENDATIONS

Mid-Atlantic Regional Listening Session: “Water Quality, Security and Sustainability of the Food and Agricultural System: Research, Education and Extension Issues” – Joseph Jen, Under Secretary for REE

Board Q&A

3:00-3:30 p.m. **BREAK***

*NOTE for Advisory Board Members ⇔ Please remain briefly for a *Group Photo*.

3:30 p.m. *Chair presiding*

V. SPECIALTY CROPS COMMITTEE OF THE ADVISORY BOARD

A. Brief Overview of new Congressional Legislation Authorized for the Advisory Board – Martin Massengale, Chair; Joseph Jen, Under Secretary for REE; and/or Deborah Hanfman, Executive Director, Advisory Board, USDA

1. Feedback Received by USDA General Counsel re: Legislation – Joseph Jen and/or Katie Boots, Special Assistant to REE Under Secretary

2. Discussion on How to Best Address Legislative Provisions – Advisory Board

4:30 p.m. **ADJOURNMENT OF FULL ADVISORY BOARD MEETING**

[PLEASE NOTE: At 4:45 p.m., a subcommittee of the Board appointed by the Chair will be meeting privately to discuss membership for the Specialty Crops Committee; findings will be reported back to the full Advisory Board]

WEDNESDAY, MARCH 9, 2005

4:45 p.m. *Captain's Room, lower level*

VI. BOARD SUBCOMMITTEE MEETING – PRIVATE SESSION

- A. Specialty Crops Committee: Composition & Membership – Chair; et al.
- B. Discuss Action Plan for new Committee – Chair; et al.
- C. Next Steps – Chair

5:30 p.m. ADJOURNMENT OF SUBCOMMITTEE

WEDNESDAY EVENING, MARCH 9, 2005 –OPEN TO THE PUBLIC

New Location: Main Deck, first floor

6:30 – 8:30 p.m.

VII. RECEPTION TO KICK-OFF FOCUS SESSION

GUEST SPEAKER – DR. BRUCE GERMAN [confirmed]

Professor, Department of Food Science and Technology, College of Agriculture and Environmental Sciences, University of California, Davis; and Senior Scientific Advisor for the Nestlé Research Center in Lausanne, Switzerland

Title: “The Future for Food and Nutrition”

[could include areas such as Nutrigenomics, Metabolomics, Bibliomics, specialty crops, organics, advances in nutraceuticals, etc.]



THURSDAY, MARCH 10, 2005 (*Captain's Room, lower level*)

7:00-8:30 a.m. *Continental Breakfast*

8:00 a.m.

ADVISORY BOARD MEETING RECONVENES – Martin Massengale, Chair

Morning Moderator: Gil Leveille, Co-chair, Program Planning Committee

VIII. FOCUS SESSION:

Title = “FOOD AND NUTRITION RESEARCH, EXTENSION, EDUCATION AND ECONOMICS: EFFECTIVENESS OF THE PLANNING AND EXECUTION PROCESS”

Objectives of the Advisory Board:

- 1. To better understand the special roles, responsibilities, and boundaries of REE and other USDA agencies in food and nutrition research, education, extension and economics for preventing diseases and optimizing human health.**
- 2. To understand how USDA priorities and budgets are developed as well as coordinated.**
- 3. To assess whether customers are receiving in a clear understandable way what they need to know about healthy diets and optimal nutrition as a result of scientific research. Do customers have enough voice in the process?**

8:05 a.m.

Overview of the Focus Session Agenda and what will be discussed during the day – Gil Leveille, Co-Chair, Program Planning Committee
(10 minutes)

8:15 a.m.

A. Economic Research Service (ERS) –

- *Budget and Initiative Development and Implementation;***
- *Food and Nutrition Assistance Research Program Overview; &***
- *Recent ERS Study on Effectiveness of USDA Nutrition Programs***

(45 minutes)

James Blaylock, Associate Director, Food and Rural Economics Division

David Smallwood, Deputy Director, Food Assistance Research, Food and Rural Economics Division; and

Biing-Hwan Lin, Senior Economist, Diet, Safety, and Health Economics Branch, Food and Rural Economics Division

THURSDAY, MARCH 10, 2005

9:00 a.m.

- B. Cooperative State Research, Education, and Extension Service (CSREES), USDA – “Priority Setting and Budget Development Process”**
(60 minutes)

1) National Research Initiative (NRI) competitive grants program – Edda Saitos, Team Leader, Competitive Programs, CSREES

2) Extension programs, including the Expanded Food and Nutrition Education Program (EFNEP) – Mary McPhail Gray, Deputy Administrator, Families 4-H and Nutrition, CSREES

10:00 a.m. BREAK (30 minutes)

10:30 a.m.

- C. Program Planning and Management in the Agricultural Research Service (ARS), USDA – Joseph T. Spence, Deputy Administrator for Nutrition, Food Safety and Quality, ARS**
(30 Minutes)

General overview of how all Food and Nutrition Research Programs are managed within ARS. Synopsis of how priorities are established and how the budget is developed. Role of the ARS National Program Staff.

11:00 a.m.

- D. Panel Discussion (60 Minutes)**

➤ *Includes morning session participants.*

How would panelists like the Board to assist USDA in the future in terms of practices and funding streams?

12:00 noon Introductions by Tom Fretz, Advisory Board Member

WORKING LUNCH (1 ½ hours)

Special Topic: www.nutrition.gov – web-site serving as a central source of science-based food and nutrition research with more than 1000 links to current and reliable information

➤ **Overview of the Nutrition.gov Initiative** – Molly Kretsch, National Program Leader for Human Nutrition, Agricultural Research Service (ARS)

THURSDAY, MARCH 10, 2005

➤ **Demonstraton of the Web Site** – Lora Brown Wilder, Nutrition Information Specialist, Food and Nutrition Information Center, National Agricultural Library, USDA, and Dept Nutrition and Food Sciences, University of Maryland, College Park; and Assistant Professor of Medicine, Johns Hopkins University School of Medicine; & Research Nutritionist, Health Technonics, Inc., Virginia

➤ **Wrap-Up** – Molly Kretsch

➤ **Discussion and Q&A** – Advisory Board

Afternoon Moderator: Tonya Antle, Co-chair, Program Planning Committee

1:30 p.m.

E. Overview of ARS National Program 107: Human Nutrition – Molly Kretsch and David Klurfeld, Co-National Program Leaders for Human Nutrition, ARS (45 minutes)

With a general overview of how ARS programs are managed (above), presentation will be a more specific look at the uniqueness of the nutrition program. Discussion of coordination of nutrition research activities within REE, within USDA, and with other Federal research agencies, industry, non-government organizations, and stakeholder groups. Present examples of joint activities. Overview of the ARS National Program and the role of the Human Nutrition Research Centers in the program. Give examples of new program thrusts. Discussion of obesity initiative as a case study in issues related to development of new programs. Present current and future priorities.

2:15 p.m.

E. Meet with ARS Human Nutrition Research Center Directors –

- ◆ Gerald Combs, Grand Forks Human Nutrition Research Center;
- ◆ Robert Russell, Human Nutrition Research Center on Aging, Tufts University; and
- ◆ Leon Kochian, Plant, Soil and Nutrition Laboratory, ARS, USDA at Cornell University
(60 Minutes)

Meet with one director from a Federal Center, one from a cooperating center, and a director of a non-center based nutrition program. Discussion of concerns of the Center Directors and how the Board could help in expansion of the research program. What are the unique capabilities of the nutrition centers and how do they plan to address research needs associated with nutrition and agriculture?

3:15 p.m. BREAK (30 Minutes)

3:45 p.m.

F. Food, Nutrition and Consumer Services (FNCS) –
(45 minutes)

- **Food and Nutrition Service (FNS)** – Alberta Frost, Director, Office of Analysis, Nutrition and Evaluation
- **Center for Nutrition Policy and Promotion (CNPP)** – Eric Hentges, Executive Director

As FNCS is the major USDA customer for food and nutrition research, FNCS will present an overview of its programs as well as suggest future research that would support FNCS activities as well as the needs of stakeholders across the Nation? FNS will discuss the food assistance programs and other key services. CNPP will talk about the Dietary Guidelines and the research needs related to policy. How does (or should) the food and nutrition research meet the needs of these agencies (FNS and CNPP) in order for them to carry out their programs effectively? What FNCS priorities can be best supported, in part, with REE research?

4:30 p.m.

H. Panel Discussion

Includes all speakers from the afternoon session as well as those available from the morning session. Include discussion on inter-agency collaborative efforts.
(60 Minutes)

5:30 p.m. Chair Opens Floor for Public Comments.

By 6:00 p.m. Adjourn for the Day.

FRIDAY, MARCH 11, 2005 (Captain's Room, lower level)

7:00-8:30 a.m. *Continental Breakfast*

8:00 a.m. **Recap Highlights of Previous Day's Focus Session** – Chair, et al.

IX. FARM BILL FOR 2007

8:30 a.m. *Moderator, Jeff Armstrong*

- A. **Future Farm Bill Needs** – Jeff Armstrong, Board Member & Chair, Farm Bill Committee, Board on Agriculture Assembly of NASULGC (National Association of State Universities and Land-Grant Colleges)

8:45 a.m.

- B. **Open Discussion by Advisory Board members**

9:15 a.m. **SHORT BREAK**

9:30 a.m.

- C. **GUEST SPEAKER – John Goldberg, Professional Staff Member, Majority Staff, House Committee on Agriculture, U.S. Congress**
[confirmed]

Insight on the 2007 Farm Bill w/ regard to USDA Research, Education, and Economics; Perspectives on future research priorities and congressional support for REE funding. How can the NAREEE Advisory Board enhance its role as advisor on current and future agricultural research, extension, education, and economics?

10:00 a.m. **Q&A Period** – *Advisory Board members*

10:30 a.m.

X. FUTURE ADVISORY BOARD MEETINGS

Chair presiding

- A. **Regional Stakeholder Listening Session**

⇒ **Propose Meeting Date and Theme Options** – Advisory Board

- B. **October 2005 Board Meeting**

⇒ **Propose Meeting Date and Theme Options** – Advisory Board

11:00 a.m. **FLOOR OPEN FOR PUBLIC COMMENTS**

by 11:30 a.m. **ADJOURN BOARD MEETING**